

What is claimed is:

1 1. A method comprising:
2 displaying a first image on a web page;
3 selecting an image of a three dimensional mesh;
4 sizing and positioning the three dimensional mesh image over a selected
5 area of the first image;
6 projecting a second image onto the first image using the selected three
7 dimensional mesh image as sized and positioned to form a composite image;
8 and
9 displaying the composite image to a user for accessing in an electronic
10 commerce transaction.

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1 2. The method of claim 1, wherein the first image comprises a digital
2 photograph provided by the user, and the second image comprises text provided
3 by the user.

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1 3. The method of claim 1, further comprising accepting or declining the
2 composite image by the user.

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1 4. The method of claim 1, further comprising purchasing the composite
2 image by the user in an electronic commerce transaction.

1 5. The method of claim 1, wherein the first image comprises an image of a
2 body part of a human being.

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1 6. An article comprising:
2 a machine-accessible medium comprising instructions which, when
3 executed by a processor, cause:

4 displaying a first image on a web page;
5 selecting an image of a three dimensional mesh;
6 sizing and positioning the three dimensional mesh image over a selected

7 area of the first image;

8 projecting a second image onto the first image using the selected three
9 dimensional mesh image as sized and positioned to form a composite image;
10 and

11 displaying the composite image to a user for accessing in an electronic
12 commerce transaction.

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1 7. The article of claim 6, wherein the first image comprises a digital
2 photograph provided by the user, and the second image comprises text provided
3 by the user.

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1 8. The article of claim 6, further comprising instructions for accepting or
2 declining the composite image by the user.

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1 9. The article of claim 8, further comprising instructions for purchasing the
2 composite image by the user in an electronic commerce transaction.

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1 10. The article of claim 8, wherein the first image comprises an image of a
2 body part of a human being.

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1 11. A method of presenting a personalized image to a user comprises:

2 receiving a digital photograph from the user;

3 receiving a first image from the user;

4 providing a set of three dimensional mesh images;

5 accepting a user selection for a selected one of the mesh images;

6 accepting sizing and positioning of the selected mesh image over a

7 selected area of the digital photograph;

8 projecting the first image onto the selected area of the digital photograph

9 using the selected mesh image to form the personalized image; and

10 displaying the personalized image to the user.

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1 12. The method of claim 11, wherein the first image comprises text.

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1 13. The method of claim 11, further comprising offering the personalized
2 image for sale to the user in an electronic commerce transaction.

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1 14. The method of claim 11, wherein the digital photograph comprises an
2 image of at least one body part of a human being and the first image comprises
3 at least one of text, an artistic design, and a logo.

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1 15. An article comprising:
2 a machine-accessible medium comprising instructions which, when
3 executed by a processor, cause presentation of a personalized image to a user
4 by receiving a digital photograph from the user, receiving a first image from the
5 user, providing a set of three dimensional mesh images, accepting a user
6 selection for a selected one of the mesh images, accepting sizing and positioning
7 of the selected mesh image over a selected area of the digital photograph,
8 projecting the first image onto the selected area of the digital photograph using
9 the selected mesh image to form the personalized image; and displaying the
10 personalized image to the user.

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1 16. The article of claim 15, further comprising instructions for offering the
2 personalized image for sale to the user in an electronic commerce transaction.

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1 17. The article of claim 15, wherein the digital photograph comprises an
2 image of at least one body part of a human being and the first image comprises
3 at least one of text, an artistic design, and a logo.